



2021 Illinois Senior Olympics Sponsorship Levels

Please contact Justin Yuroff, Illinois Senior Olympics Director
at development@ssoci.org or 217-528-4035 for more information.

Company: _____

Contact: _____

Address: _____

Phone: _____ Email Address: _____

- Yes** I wish to participate as a **Friend of Illinois Senior Olympics: \$100 (Personal Rate), \$250 (Business Rate)**
- Recognition in the Senior Services of Central Illinois newsletter and Illinois Senior Olympics e-Newsletter.
 - Announcements at Celebration of Athletes and select events.
- Yes** I wish to participate as a **Bronze Sponsorship Level: \$500**
- Recognition in the Senior Services of Central Illinois newsletter and Illinois Senior Olympics e-Newsletter.
 - Include one business brochure or promotional item in each athlete registration bag.
 - Your business logo linked to your website on the Sponsors section of the Illinois Senior Olympics webpage.
- Yes** I wish to participate as a **Silver Sponsorship Level: \$1,000**
- Recognition in the Senior Services of Central Illinois newsletter and Illinois Senior Olympics e-newsletter.
 - Include one business brochure or promotional item in each athlete registration bag.
 - Your business logo linked to your website on the Sponsors section of the Illinois Senior Olympics webpage.
 - Small business logo on the back of all 2021 Illinois Senior Olympics athlete and volunteer t-shirts.
 - Recognition via public address announcement at select events.
 - 2 Tickets to the Celebration of Athletes on September 18th, and recognition at the event.
- Yes** I wish to participate as a **Gold (Presenting) Sponsorship Level: \$5,000+**
- Recognition in the Senior Services of Central Illinois newsletter and Illinois Senior Olympics e-newsletter.
 - Recognition as Presenting Sponsor for 2021 Illinois Senior Olympics. For example, "Illinois Senior Olympics Presented By <insert your company name>."
 - Include one business brochure or promotional item in each athlete registration bag and option to have company logo on all participant bags.
 - Your business logo linked to your website on the home page of the Illinois Senior Olympics website.
 - Business logo on the FRONT of all 2021 Illinois Senior Olympics athlete and volunteer t-shirts.
 - Recognition via public address announcement at applicable events.
 - 4 tickets to the Celebration of Athletes on September 18th and recognition at the event.
 - Small business logo included on all Illinois Senior Olympics printed and electronic publications, including, but not limited to, athlete registration forms, electronic registration pages, and event flyers.
 - Recognition in all Illinois Senior Olympics radio, television, and other public appearances.