



Illinois Senior Games

2024 Sponsorship Opportunities



Company: _____

Contact: _____

Address: _____

Phone: _____ Email Address: _____

Yes I wish to participate at a **Gold (Presenting) Sponsorship Level: \$5,000+**

- Recognition in the Senior Services of Central Illinois newsletter and Illinois Senior Games e-newsletter.
- Recognition as Presenting Sponsor for 2024 Illinois Senior Games. For example, "Illinois Senior Games Presented By <insert your company name>".
- Include one business brochure or promotional item in each athlete registration bag and option to provide company branded bags to use as athlete registration bags.
- Your business logo linked to your website on the home page of the Illinois Senior Games website.
- Business logo on the FRONT of all 2024 Illinois Senior Games athlete and volunteer t-shirts.
- Recognition via public address announcement at applicable events.
- 4 tickets to the Celebration of Athletes on September 20th and recognition at the event.
- Small business logo included on all Illinois Senior Games printed and electronic publications, including, but not limited to, athlete registration forms, electronic registration pages, and event flyers.
- Recognition in all Illinois Senior Olympics radio, television, and other public appearances.

Yes I wish to participate at a **Silver Sponsorship Level: \$1,000**

- Recognition in the Senior Services of Central Illinois newsletter and Illinois Senior Games e-newsletter.
- Include one business brochure or promotional item in each athlete registration bag.
- Your business logo linked to your website on the Sponsors section of the Illinois Senior Games webpage.
- Small business logo on the back of all 2024 Illinois Senior Games athlete and volunteer t-shirts.
- Recognition via public address announcement at select events.
- 2 Tickets to the Celebration of Athletes on September 20th, and recognition at the event.

Yes I wish to participate at a **Bronze Sponsorship Level: \$500**

- Recognition in the Senior Services of Central Illinois newsletter and Illinois Senior Games e-Newsletter.
- Include one business brochure or promotional item in each athlete registration bag.
- Your business logo linked to your website on the Sponsors section of the Illinois Senior Games webpage.
- Announcements at Celebration of Athletes and select events.

Yes I wish to participate as a **Friend of Illinois Senior Games: \$100 (Personal Rate), \$250 (Business Rate)**

- Recognition in the Senior Services of Central Illinois newsletter and Illinois Senior Games e-Newsletter.
- Announcements at Celebration of Athletes and select events.

The first step towards sponsorship is completing this form and returning to:

Justin Yuroff, Illinois Senior Games Director
701 W. Mason Street
Springfield, IL 62702.

Questions? Give us a call at 217-503-4618 or email us at development@ssoci.org.

Items for promo bags: We will take up to 500 company branded items, pamphlets, or coupons for you to include in our athlete goodie bags. Items can be dropped off at Senior Services of Central Illinois, 701 W. Mason St., Springfield, IL 62702, by September 2nd, 2024.